

# Welcome to the Championship in Dubai, UAE!

Please follow these guidelines carefully to ensure your submission meets the required standards and remains eligible for judging.



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## GENERAL SUBMISSION GUIDE

### 1. Category Alignment:

- Each picture or video must be appropriate to the chosen category.

### 2. Standard Format:

- All submissions must be in standard image or video formats. Allowed files: jpg, png, jpeg. Each file must be 20MB or smaller in size.
- Videos must not exceed 30 seconds. allowed formats mp4, mov. Each file must be up to 50MB in size.

### 3. Anonymity:

- Do not include any identifiable information (e.g., names, logos, watermarks).
- Avoid recording in 4K resolution to prevent file size issues.

### 4. Single Model Only:

- Each entry must feature work on one model only.
- Photos of different works/models in the duplicate entry will be disqualified.

### 5. Number of Photos:

- Submissions must include the exact number of pictures required for the chosen category (listed below)

## GENERAL PHOTOGRAPHY & VIDEO RULES

### 1. Work Confidentiality:

- Photos used in the Championship in Dubai, UAE must not be made public until after the results are announced.
- Previously published works are not allowed.

### 2. Model Appearance:

- Models must not wear any makeup. This includes work that has been executed and beautified with makeup.
- Models must be clean and prepared, with no creams applied.

### **3. Background:**

- All photos must be taken against a solid white/ black/ neutral background.

### **4. Prohibited Items:**

- Models must not wear jewelry, scarves, pendants, or other accessories.
- Original packaging of cosmetics or other products must not be visible in the photos.

### **5. Photo & Video Editing:**

- Strictly no edits allowed, including crops, cuts, grids or merging multiple videos into one.
- Photos/videos cannot contain text, logos, or watermarks.
- Blurred, edited, or low-quality submissions will be disqualified.

## **GENERAL PHOTO SPECIFICATIONS**

### **1. Before & After Shots:**

- Photos of the work “Before” and “After” must be taken with the same camera/phone.
- Work must be clean and visible for both shots.

### **2. Consistency:**

- Ensure proper lighting and angles for both “Before” and “After” photos.

### **3. No Enhancements:**

- Work must be submitted as is, without enhancements, makeup, filters or use of beautifying apps.

## **LIPS CATEGORY PHOTO REQUIREMENTS**

### **Pre-treatment Photos (2):**

1. Front, Full Face, Eyes open
2. Front, Close Up Lips

### **After Treatment Photos (4):**

1. Front, Full Face, Eyes open
2. Front, Close Up Lips

3. Front, Very Close Up Lips, Detail

**Video (30s max):**

Start With Full Front, Full Face, Eyes Open. Move Closer, Show Your Lips Slowly from One Side to the Other.

## MICROBLADING CATEGORY PHOTO REQUIREMENTS

**Pre-treatment Photos (2):**

1. Front, Full Face, Eyes open
2. Front, Full face, Eyes Closed

**After Treatment Photos (4):**

1. Front, Full Face, Eyes open
2. Front, Close Up Left Eyebrow
3. Front, Close Up Right Eyebrow

**Video (30s max):**

Start With Full Front, Full Face, Eyes Open. Move Closer, Show from One Side to The Other. Zoom Onto One Eyebrow and Brush Hair in the Opposite Direction of Hair Growth. Zoom Onto the Other Brow and Brush Hair in the Opposite Direction of Hair Growth.

## HAIR STROKES CATEGORY PHOTO REQUIREMENTS

**Pre-treatment Photos (2):**

1. Front, Full Face, Eyes open
2. Front, Full face, Eyes Closed

**After Treatment Photos (4):**

1. Front, Full Face, Eyes open
2. Front, Close Up Left Eyebrow
3. Front, Close Up Right Eyebrow

**Video (30s max):**

Start With Full Front, Full Face, Eyes Open. Move Closer, Show from One Side to The Other. Zoom Onto One Eyebrow and Brush Hair in the Opposite Direction of Hair Growth. Zoom Onto the Other Brow and Brush Hair in the Opposite Direction of Hair Growth.



## POWDER BROWS CATEGORY PHOTO REQUIREMENTS

### Pre-treatment Photos (2):

1. Front, Full Face, Eyes open
2. Front, Full face, Eyes Closed

### After Treatment Photos (4):

1. Front, Full Face, Eyes open
2. Front, Close Up Left Eyebrow
3. Front, Close Up Right Eyebrow

### Video (30s max):

Start With Full Front, Full Face, Eyes Open. Move Closer, Show from One Side to The Other. Zoom Onto One Eyebrow and Brush Hair in the Opposite Direction of Hair Growth. Zoom Onto the Other Brow and Brush Hair in the Opposite Direction of Hair Growth.

## SOFT LINER CATEGORY PHOTO REQUIREMENTS

### Pre-treatment Photos (2):

1. Front, Full Face, Eyes open
2. Front, Full face, Eyes Closed

### After Treatment Photos (5):

1. Front, Full Face, Eyes open
2. Front, Close Up, Eyes open
3. Front, Close, Both Eyes Closed
4. Front, Very Close Up Right Eyelid, Closed Eye
5. Front, Very Close Up Left Eyelid, Closed Eye

### Video (30s max):

Start With Full Front, Full Face, Eyes Open. Move Closer, Show Eyes Slowly from One Side to The Other

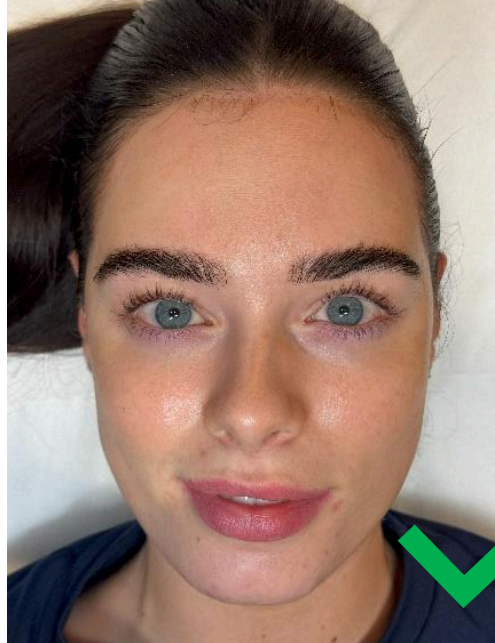
Below are photo examples of how to correctly capture your work. Please note that while this PDF does not include video examples, videos are also required as part of your submission.

Don't forget to include them to meet the submission requirements.

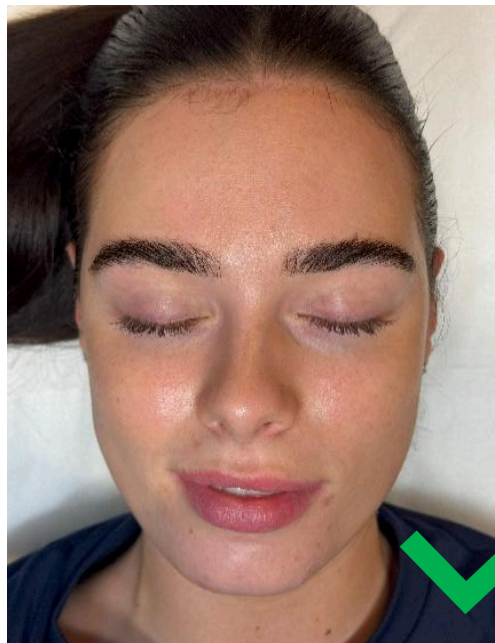
## CORRECT SUBMISSION EXAMPLES (examples for eyebrows categories).

### Pre-treatment Photos (2):

Front, Full Face, Eyes open example



Front, Full face, Eyes Closed example.



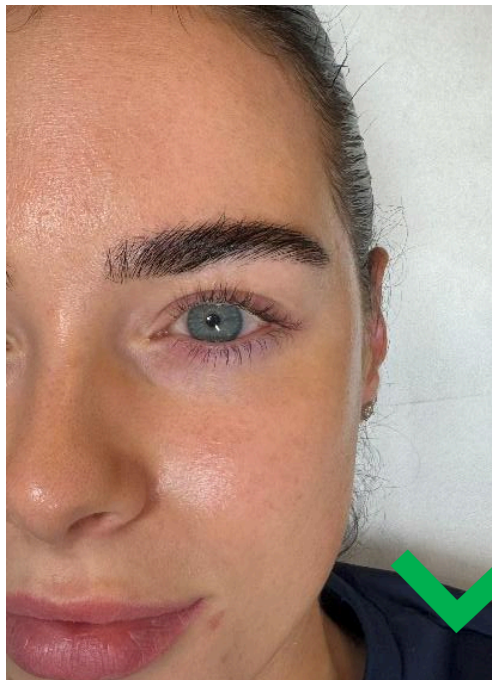
## After Treatment Photos (4):

Front, Full Face, Eyes open, examples of powder and microblading

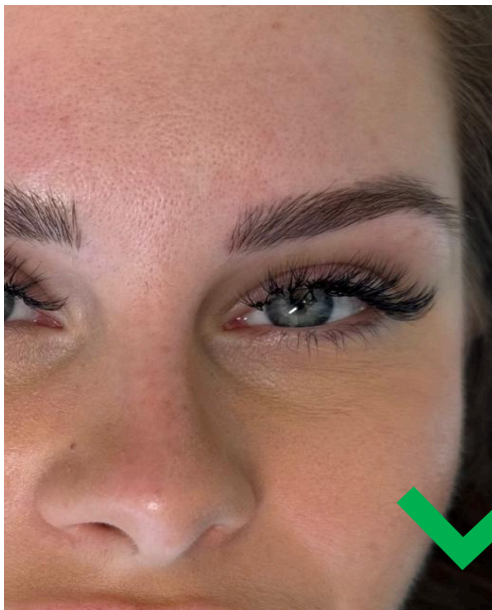


Front, Close Up Left Eyebrow examples powder brows, microblading and hairstrokes





Front, Close-up Right Eyebrow examples of powder brows, microblading, and hairstrokes.





## CORRECT SUBMISSION EXAMPLES (examples: Lips Category)

### Pre-treatment Photos (2):

Front, Full Face, Eyes open

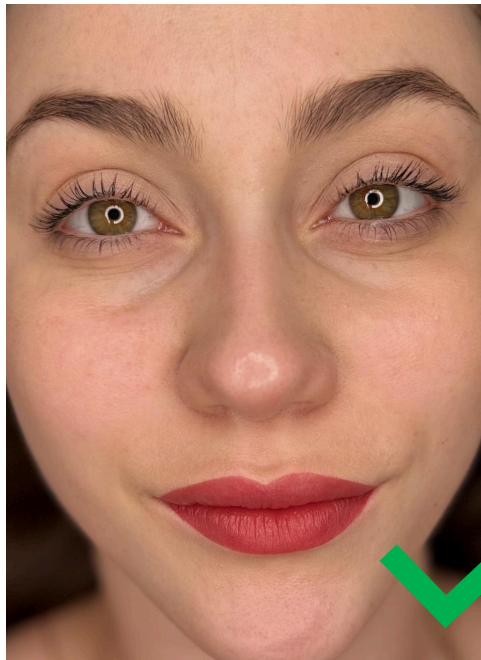
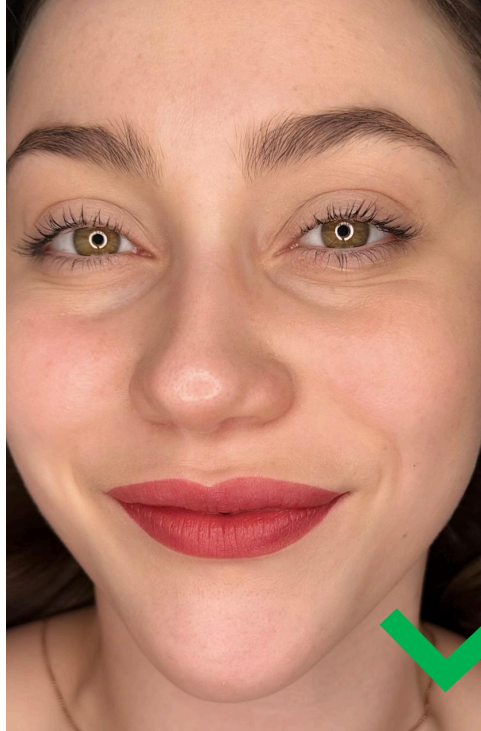


Front, Close Up Lips. 2 examples



**After Treatment Photos (4):**

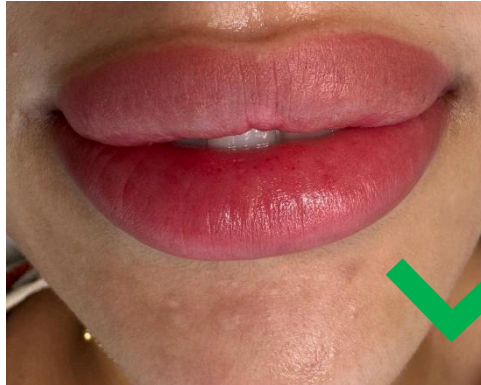
Front, Full Face, Eyes open. 2 examples



Front, Close Up Lips, one example



Front, Very Close Up Lips, Detail. 1 example.



## CORRECT SUBMISSION EXAMPLES (examples: Soft-liner Category)

### Pre-treatment Photos (2):

Front, Full Face, Eyes open



Front, Full face, Eyes Closed.



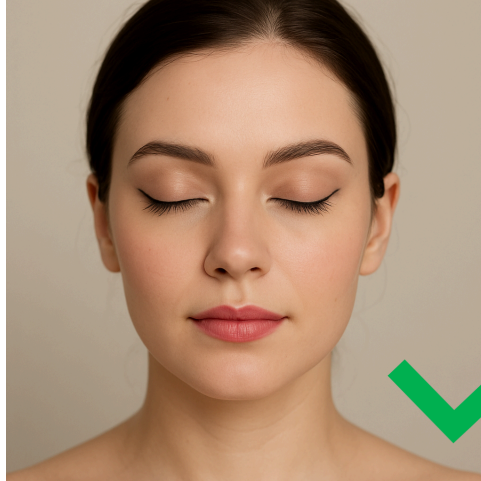
**After Treatment Photos (5):**

Front, Full Face, Eyes open





Front, Close, Both Eyes Closed



Close Up Left Eyelid. 2 examples



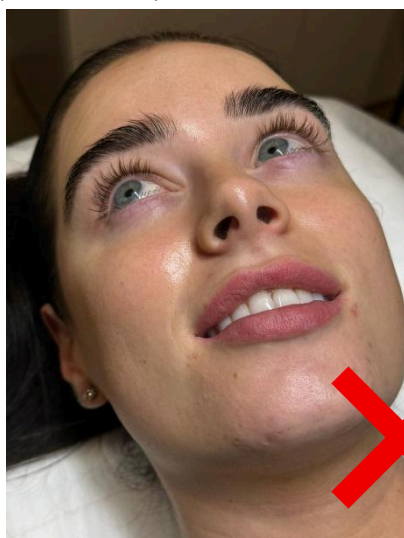
Close Up Right Eyelid. 2 examples.



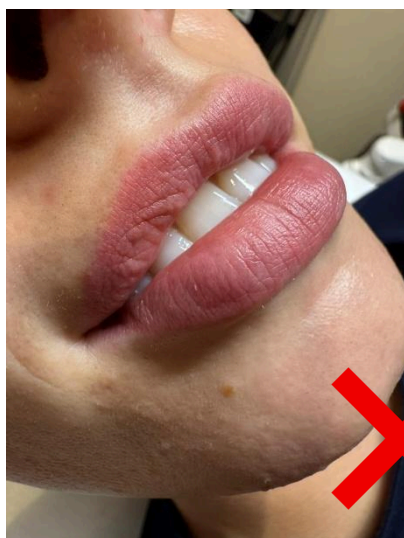
## EXAMPLE OF RULE VIOLATIONS



Too far, not frontal, watch on the model's hand



For the required before-and-after frontal pictures, this is the wrong angle; it is not frontal but instead taken from the bottom.



Cut, not visible lip corners. The angle for the before picture is incorrect; it should be a frontal view. That refers to all categories of eyebrows, lips and eyeliner.



Wrong angle for the required frontal picture. Not frontal, and the eyebrow tile cannot be visible. You can only use this type of shot as an additional picture, one that you have chosen. That refers to all categories of eyebrows, lips and eyeliner.



No collage allowed. That refers to all categories of eyebrows, lips, and eyeliner.



No logos, watermarks, or images allowed. This refers to all categories, including eyebrows, lips, and eyeliner.





White, black or neutral background allowed only. That refers to all categories of eyebrows, lips, and eyeliner.

## FINAL REMINDERS

### 1.Submission Integrity:

- Only high-quality, unedited photos/videos will be accepted.
- Follow all rules to avoid disqualification.

### 2. Preparation:

- Ensure your model is prepared before taking photos/recording videos.
- Wash and clean the work area before submission.

**By adhering to these guidelines, you ensure your work is presented professionally and fairly for evaluation. Thank you for your participation. We wish you the best of luck in the competition!**